

DISTRICT 5

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold	Western Iowa Tech Community College
Silver	Northwest Iowa Community College
Bronze	Central Community College

VIEWBOOK

Gold	Rochester Community & Technical College
Silver	Butler Community College
Bronze	Cowley County Community College

ANNUAL REPORT

Gold	Hennepin Technical College
Silver	Rochester Community & Technical College
Bronze	Cowley County Community College

NEWSLETTER

Gold	Eastern Iowa Community College District
Silver	Hawkeye Community College
Bronze	Hawkeye Community College

MAGAZINE

Gold	Metropolitan Community College (NE)
Silver	Southeast Community College
Bronze	Northwest Iowa Community College

BROCHURE (single or series)

Gold	Ozarks Technical Community College
Silver	Northwest Iowa Community College
Bronze	Southeastern Community College (Iowa)

BOOK or SPECIALTY PUBLICATION

Gold	Western Iowa Tech Community College
Silver	Ozarks Technical Community College
Bronze	Saint Paul College

FLYER (single or series)

Gold	Jefferson College
Silver	St. Charles Community College
Bronze	Saint Paul College

POSTCARD (single or series)

Gold	Saint Paul College
Silver	Dakota County Technical College/ Inver Hills Community College
Bronze	Jefferson College

NOTES/CARDS/INVITATIONS

Gold	Southeastern Community College (Iowa)
Silver	Ozarks Technical Community College
Bronze	Southeastern Community College (Iowa)

POSTER (single or series)

Gold	Cowley County Community College
Silver	Ozarks Technical Community College
Bronze	Butler Community College

DIGITAL/ELECTRONIC MEDIA

ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Bronze	Jefferson College
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ELECTRONIC NEWSLETTER

Gold	Kirkwood Community College
Silver	Jefferson College
Bronze	Rochester Community & Technical College

WEBSITE

Gold	Kirkwood Community College
Silver	East Central College
Bronze	North Iowa Area Community College

2021 MEDALLION AWARDS

MICROSITE/LANDING PAGE

Gold	Kirkwood Community College
Silver	Kansas City Kansas Community College
Bronze	Kansas City Kansas Community College

SOCIAL MEDIA

SOCIAL MEDIA

Gold	Southeastern Community College (Iowa)
Silver	East Central College
Bronze	Southeast Community College

VIDEO

COLLEGE PROMOTIONAL BRAND VIDEO

Gold	Saint Paul College
Silver	Kirkwood Community College
Bronze	Cowley County Community College

VIDEO SHORTS (single)

Gold	Kirkwood Community College
Silver	Ozarks Technical Community College
Bronze	Northwest Iowa Community College

VIDEO SHORTS (series)

Gold	Cowley County Community College
Silver	North Iowa Area Community College
Bronze	North Iowa Area Community College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

Gold	Dakota County Technical College/ Inver Hills Community College
Silver	Kirkwood Community College
Bronze	Ozarks Technical Community College

ORIGINAL PHOTOGRAPHY (Manipulated)

Gold	Kansas City Kansas Community College
Silver	St. Charles Community College
Bronze	Butler Community College

LOGO DESIGN

Gold	Northeast Community College
Silver	Northeast Community College
Bronze	St. Charles Community College

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	North Iowa Area Community College
Silver	Dakota County Technical College/ Inver Hills Community College
Bronze	North Iowa Area Community College

RADIO ADVERTISEMENT (single or series)

Gold	Southeastern Community College (Iowa)
Silver	Central Community College
Bronze	Hawkeye Community College

TV/VIDEO PAID ADVERTISEMENT (single or series)

Gold	Kirkwood Community College
Silver	St. Charles Community College
Bronze	Kirkwood Community College

DIGITAL AD (single or series)

Gold	Southeastern Community College (Iowa)
Silver	Rochester Community & Technical College
Bronze	Rochester Community & Technical College

OUTDOOR MEDIA (single or series)

Gold	Rochester Community & Technical College
Silver	North Iowa Area Community College
Bronze	Dakota County Technical College/ Inver Hills Community College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Northeast Community College
Silver	North Iowa Area Community College
Bronze	Northeast Community College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold North Iowa Area Community College

GOVERNMENT or COMMUNITY RELATIONS

Gold Eastern Iowa Community College District

SPECIAL EVENT or FUNDRAISING

Gold Minneapolis Community & Technical
College

Silver Southeastern Community College (Iowa)

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold Kirkwood Community College

Silver Southeastern Community College (Iowa)

Bronze Northeast Community College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold East Central College

Silver Northeast Community College

Bronze Northwest Iowa Community College

SUCCESSFUL DEI MARKETING CAMPAIGN

Silver Minneapolis Community & Technical
College

MISCELLANEOUS

EXCELLENCE IN WRITING

Gold Eastern Iowa Community College District

Silver Northeast Community College

Bronze Northeast Community College

NOVELTY

Gold Central Community College

Silver Central Community College

Bronze Central Community College

WILD CARD

Gold North Iowa Area Community College

Silver Rochester Community & Technical College

Bronze Central Community College