



# DISTRICT 1 Announcing the Award Winners

(by category)

## **PRINT**

#### ACADEMIC CATALOG or CLASS SCHEDULE

Gold Delaware Technical Community College

Silver Cecil College

Bronze Delaware Technical Community College

#### **VIEWBOOK**

Gold Community College of Beaver County
Silver Community College of Philadelphia
Bronze Montgomery County Community College

#### **ANNUAL REPORT**

Gold Chesapeake College
Silver Howard Community College
Bronze Atlantic Cape Community College

### **NEWSLETTER**

Gold Northern Essex Community College Silver Northern Essex Community College

**Bronze** Bergen Community College

#### **MAGAZINE**

Gold Bunker Hill Community College
Silver Delaware County Community College
Bronze Community College of Baltimore County

#### **BROCHURE** (single or series)

Gold Delaware County Community College
Silver Baltimore City Community College
Harford Community College

#### **BOOKLET**

Gold Community College of Philadelphia

Silver SUNY Ulster

Bronze Community College of Baltimore County

# FLYER (single or series)

Gold Howard Community College
Silver Anne Arundel Community College

Bronze Chesapeake College

#### **POSTCARD** (single or series)

Gold Bergen Community College
Silver Howard Community College
Bronze Bergen Community College

#### NOTES/CARDS/INVITATIONS (single or series)

Gold Delaware Technical Community College
Silver Atlantic Cape Community College

**Bronze** Ocean County College

#### **POSTER** (single or series)

Gold Bergen Community College
Silver Bunker Hill Community College

**Bronze** Montgomery County Community College

#### **PRINT WILD CARD**

Gold Carroll Community College
Silver County College of Morris

Bronze Delaware County Community College

# **DIGITAL/ELECTRONIC MEDIA**

# **E-PUBLICATIONS**

Gold Bristol Community College
Silver Cape Cod Community College
Bronze MassBay Community College

# **E-NEWSLETTER**

Gold Cecil College
Silver Chesapeake College

**Bronze** Community College of Beaver County





#### **E-CARDS**

Gold Cape Cod Community College
Silver Anne Arundel Community College

Bronze Cecil College

#### **WEBSITE**

Gold Community College of Baltimore County

Silver County College of Morris
Bronze Cape Cod Community College

#### MICROSITE/LANDING PAGE

Gold Mount Wachusett Community College
Silver Community College of Beaver County
Bronze Springfield Technical Community College

#### **PODCAST**

Gold Rowan College at Burlington County
Silver Cape Cod Community College
Bronze Rowan College at Burlington County

# **SOCIAL MEDIA**

#### **SOCIAL MEDIA PAGE**

Gold Cape Cod Community College
Silver Community College of Rhode Island
Bronze Community College of Philadelphia

#### SOCIAL MEDIA POST OR STORY A

**Gold** Howard Community College

Silver Delaware Technical Community College Bronze Springfield Technical Community College

#### SOCIAL MEDIA POST OR STORY B

Gold Bristol Community College

Silver Community College of Philadelphia

Bronze Ocean County College

#### **VIDEO**

#### PROMOTIONAL VIDEO-SHORT FORM

Gold Montgomery College
Silver Montgomery College
Bronze Carroll Community College

### PROMOTIONAL VIDEO-LONG FORM

Gold Howard Community College
Silver Howard Community College
Bronze Howard Community College

### **VIDEO SHORTS (single)**

Gold Montgomery County Community College

**Silver** Montgomery College **Bronze** Montgomery College

#### **VIDEO SHORTS (series)**

**Gold** Community College of Baltimore County

**Silver** Montgomery College **Bronze** Montgomery College

#### PHOTOGRAPHY/ILLUSTRATION

### **ORIGINAL PHOTOGRAPHY (unmanipulated)**

Gold Atlantic Cape Community College
Silver Howard Community College
Bronze Atlantic Cape Community College

# **ORIGINAL PHOTOGRAPHY (manipulated)**

Gold Genesee Community College

#### **LOGO DESIGN**

Gold Community College of Philadelphia
Silver Baltimore City Community College
CT State Community College

#### **COMPUTER-GENERATED ILLUSTRATION**

Gold Harford Community College
Silver CT State Community College

**Bronze** Delaware County Community College

#### **ADVERTISING**

#### **PRINT ADVERTISEMENT (single or series)**

Gold Montgomery County Community College

Silver Harford Community College

Bronze Cecil College





#### RADIO ADVERTISEMENT (single or series)

Gold Northern Essex Community College
Silver Northern Essex Community College
Bronze NHTI-Concord's Community College

#### TV/VIDEO PAID ADVERTISEMENT (single)

Gold Community College of Philadelphia
Silver Springfield Technical Community College

**Bronze** Harford Community College

#### TV/VIDEO PAID ADVERTISEMENT (series)

Gold Community College of Philadelphia

Silver Montgomery College Bronze Montgomery College

### **DIGITAL ADVERTISEMENT** (single or series)

Gold Cape Cod Community College
Silver County College of Morris

Bronze SUNY Ulster

# OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold Montgomery County Community College
Silver Community College of Philadelphia
Community College of Philadelphia

# INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold Community College of Baltimore County
Silver MassBay Community College

Bronze Carroll Community College

### **CAMPAIGNS**

# COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold Northern Essex Community College
Silver Community College of Philadelphia
Bronze MassBay Community College

# SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold Community College of Philadelphia
Silver Delaware Technical Community College
Bronze Atlantic Cape Community College

# SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold SUNY Niagara

Silver Community College of Philadelphia
Bronze Bunker Hill Community College

# SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold Community College of Rhode Island
Silver Community College of Beaver County
Hagerstown Community College

# SUCCESSFUL DEI MARKETING CAMPAIGN

Gold MassBay Community College
Silver Community College of Rhode Island
Bronze Northern Essex Community College

#### **MISCELLANEOUS**

#### **EXCELLENCE IN WRITING-SHORT FORM**

Gold Holyoke Community College
Silver Holyoke Community College
Bronze Westmoreland County Community
College

### **EXCELLENCE IN WRITING-LONG FORM**

GoldNorthern Essex Community CollegeSilverBunker Hill Community CollegeBronzeAtlantic Cape Community College

#### **LOGO WEAR**

Gold MassBay Community College
Silver Carroll Community College
Bronze Bunker Hill Community College

### **NOVELTY**

Gold Community College of Philadelphia
Silver Delaware County Community College
Bronze Bunker Hill Community College

# **WILD CARD**

Gold Rowan College at Burlington County
Silver Anne Arundel Community College
Bronze Community College of Philadelphia