

# DISTRICT 7

## Announcing the Award Winners

(by category)

### PRINT

#### VIEWBOOK

**Gold** Peninsula College  
**Silver** College of Southern Idaho

#### ANNUAL REPORT

**Gold** Green River College  
**Silver** Oregon Community College  
Association

#### NEWSLETTER

**Gold** Skagit Valley College  
**Silver** Portland Community College

#### MAGAZINE

**Gold** Lane Community College  
**Silver** South Puget Sound Community  
College  
**Bronze** Central Oregon Community College

#### BROCHURE (single or series)

**Gold** Portland Community College  
**Silver** Bellingham Technical College  
**Bronze** Clackamas Community College

#### BOOKLET

**Gold** Bellingham Technical College  
**Silver** South Puget Sound Community  
College  
**Bronze** Skagit Valley College

#### FLYER (single or series)

**Gold** Lane Community College  
**Silver** Skagit Valley College

#### POSTCARD (single or series)

**Gold** Bellingham Technical College  
**Silver** College of Southern Idaho  
**Bronze** Lane Community College

#### NOTES/CARDS/INVITATIONS (single or series)

**Gold** Chemeketa Community College  
**Silver** Portland Community College  
**Bronze** Central Oregon Community College

#### POSTER (single or series)

**Gold** Mt. Hood Community College  
**Silver** Clackamas Community College  
**Bronze** Lane Community College

#### PRINT WILD CARD

**Gold** Skagit Valley College  
**Silver** Peninsula College  
**Bronze** Clackamas Community College

### DIGITAL/ELECTRONIC MEDIA

#### E-PUBLICATIONS

**Gold** Mt. Hood Community College  
**Silver** Mt. Hood Community College  
**Bronze** Mt. Hood Community College

#### E-NEWSLETTER

**Gold** Skagit Valley College  
**Silver** Chemeketa Community College  
**Bronze** Chemeketa Community College

#### E-CARDS

**Gold** Green River College  
**Silver** Lane Community College

# 2024 MEDALLION AWARDS

## WEBSITE

**Gold** Renton Technical College  
**Silver** Skagit Valley College  
**Bronze** Mt. Hood Community College

## MICROSITE/LANDING PAGE

**Gold** Skagit Valley College  
**Silver** Central Oregon Community College

## PODCAST

**Gold** Green River College  
**Silver** College of Southern Idaho  
**Bronze** Chemeketa Community College

## SOCIAL MEDIA

### SOCIAL MEDIA PAGE

**Gold** College of Southern Idaho  
**Silver** Skagit Valley College  
**Bronze** Peninsula College

### SOCIAL MEDIA POST OR STORY A

**Gold** Peninsula College  
**Silver** Everett Community College  
**Bronze** Central Oregon Community College

### SOCIAL MEDIA POST OR STORY B

**Gold** Skagit Valley College  
**Silver** Skagit Valley College  
**Bronze** Lane Community College

## VIDEO

### PROMOTIONAL VIDEO-SHORT FORM

**Gold** College of Southern Idaho  
**Silver** Bellingham Technical College  
**Bronze** Green River College

### PROMOTIONAL VIDEO-LONG FORM

**Gold** Clackamas Community College

## VIDEO SHORTS (single)

**Gold** Community Colleges of Spokane  
**Silver** Green River College  
**Bronze** Lane Community College

## VIDEO SHORTS (series)

**Gold** Edmonds College  
**Silver** Edmonds College  
**Bronze** Lane Community College

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (unmanipulated)

**Gold** College of Southern Idaho  
**Silver** College of Southern Idaho  
**Bronze** Green River College

### ORIGINAL PHOTOGRAPHY (manipulated)

**Gold** Everett Community College  
**Silver** South Puget Sound Community  
College  
**Bronze** Green River College

## LOGO DESIGN

**Gold** Skagit Valley College  
**Silver** Central Oregon Community College  
**Bronze** Oregon Coast Community College

## COMPUTER-GENERATED ILLUSTRATION

**Gold** Skagit Valley College  
**Silver** Everett Community College  
**Bronze** Pierce College

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

**Gold** Skagit Valley College  
**Silver** Pierce College

### RADIO ADVERTISEMENT (single or series)

**Gold** College of Southern Idaho  
**Silver** College of Southern Idaho  
**Bronze** Lane Community College

# 2024 MEDALLION AWARDS

## TV/VIDEO PAID ADVERTISEMENT (single)

**Gold** College of Southern Idaho  
**Silver** South Puget Sound Community College

## TV/VIDEO PAID ADVERTISEMENT (series)

**Gold** Everett Community College

## DIGITAL ADVERTISEMENT (single or series)

**Gold** Skagit Valley College  
**Silver** Lane Community College  
**Bronze** Community Colleges of Spokane

## OUTDOOR SIGNAGE/DISPLAYS (single or series)

**Gold** Bellingham Technical College  
**Silver** Green River College  
**Bronze** Skagit Valley College

## INTERIOR SIGNAGE/DISPLAYS (single or series)

**Gold** Clackamas Community College  
**Silver** Pierce College  
**Bronze** Tillamook Bay Community College

## CAMPAIGNS

### COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

**Gold** Lane Community College  
**Silver** Skagit Valley College  
**Bronze** Skagit Valley College

### GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

**Gold** South Puget Sound Community College

### SPECIAL EVENT or FUNDRAISING CAMPAIGN

**Gold** Portland Community College  
**Silver** Skagit Valley College  
**Bronze** College of Southern Idaho

## SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

**Gold** Peninsula College  
**Silver** Clover Park Technical College  
**Bronze** Lane Community College

## SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

**Gold** Lane Community College

## SUCCESSFUL DEI MARKETING CAMPAIGN

**Gold** Skagit Valley College

## MISCELLANEOUS

### EXCELLENCE IN WRITING-SHORT FORM

**Gold** Renton Technical College  
**Silver** Community Colleges of Spokane  
**Bronze** Community Colleges of Spokane

### EXCELLENCE IN WRITING-LONG FORM

**Gold** Central Oregon Community College  
**Silver** Central Oregon Community College  
**Bronze** Community Colleges of Spokane

### LOGO WEAR

**Gold** Clackamas Community College  
**Silver** Chemeketa Community College

### NOVELTY

**Gold** Skagit Valley College  
**Silver** Chemeketa Community College  
**Bronze** Chemeketa Community College

### WILD CARD

**Gold** Peninsula College  
**Silver** Clackamas Community College  
**Bronze** Community Colleges of Spokane